#### **Want To Get Away? C:\Users\John Ritchie\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\38T5IJVP\MC900281996[1].wmf**

#### **Brief Project Overview:**

In this project, you will demonstrate Internet research and persuasive writing skills to create colorful, informative travel brochures to a popular vacation destination, all while gaining valuable communication skills and exploring many areas of the world you have yet to see!

**Travel Brochure Objectives:**

* Identify attributes of an effective travel brochure.
* Design and create a colorful, informative travel brochure to a vacation destination that uses persuasive language to encourage potential tourists.
* Use online citation web tools to properly cite web sites using MLA (Modern Language Association) format. (www.easybib.com)
* Present and persuade the class that your destination is worth traveling to! *(Warrior Bucks are involved!)*

**Step One - Understanding :**

a. Go online and pick a random destination from the list of websites from the smart-board.

b. Complete the "Analyzing Travel Brochure" worksheet.

C. Once completed, turn it in and move on to step two.

**Step Two - Planning:**

The second step is for you to decide on a destination. Brainstorm possible destinations that the public, your classmates, or family would be interested in. Once you have a list of worthy destinations, decide upon a destination to research. *This must be approved by Mrs. Ritchie before Step 3 can be started.*

**Step Three - Packing:**

Once your destination has been approved you may begin to compile all of the information and images for your travel brochure. Please use the "Web Links" handout on **page 3** to help guide your research.

**\*IMPORTANT NOTE**: You must cite each source using MLA format. **Place these citations in very small font at the bottom of the back of the brochure.** Due to limited space on a brochure, limit research to three or less web sites

*\*Use* ***page 4 -6*** *to help gather and organization information*

**Step Four - Making sure everything you've packed..Fits!:**

Once all information has been collected, you must sort through the collection, selecting the most important and discarding the rest. Then the **writing process** begins. The information collected needs to be conveyed in a persuasive fashion. After all, you do want to inspire some interest in your **audience** rather than discourage their travels.

\*\*Persuasive language includes lots of detailed descriptions, action verbs, and imaginative phrases.   
  
**\*USE PAGES \_\_\_\_ to \_\_\_\_\_\_\_\_ in your English book to help you!!!**

**Step Five - Avoiding long lines at the airport!:**

After the rough drafts have been written, you may start assembling your final draft of on "Printing Press" ( http://www.readwritethink.org/files/resources/interactives/Printing\_Press/) or using a folded piece of paper.

**Finally - We're off!:**

On Thursday, May 9th, the due date, you will turn in your finished brochure and on Friday, May 10th you will present your brochure to the class.

**Good Luck & Be Creative in your travels!**

**Brochure:** 150 points

**Presentation**: 50 points   
**\*\*\*Rubrics are attached**